

## JOIN US!

Gotham City Online has raised over \$1,300,000 for charity since our founding in 1999! To celebrate 10 years of philanthropic excellence, we are launching the Gotham Gives 2009 campaign to share our continued success with friends and supporters.

Gotham Gives 2009 is a FREE way for organizations to enjoy turn-key fundraising by referring people to Gotham City Online. Participating organizations will receive 10 percent of ALL referred sales!

Any socially or environmentally conscious organization (for-profit AND non-profit) may participate by completing the form below. Once approved, simply spread the word and you'll receive 10 percent of all referred sales.

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## How It Works

Participating is FREE, easy and can be an excellent revenue generator for any organization.

1. Once this form is completed and your organization is approved for participation, we'll contact you with your unique Charity Code. Plus, we'll also post your company on our website ([www.gothamcityonline.com/anniversary](http://www.gothamcityonline.com/anniversary)) as a participating supporter!
2. Spread the word! Everyone needs shoes so make sure to let them know that in addition to designer deals and Free Shipping, they'll be supporting your organization when they buy from Gotham City Online. Remember to give people your Charity Code!
3. Feel free to use the professional artwork we've already created to promote your participation. Visit [www.gothamcityonline.com/anniversary/promote.cfm](http://www.gothamcityonline.com/anniversary/promote.cfm)
4. Shoppers are prompted to enter a Charity Code (1 per order) during checkout. Your organization will receive a 10 percent of the sale from anyone who uses your Charity Code!

Organization name to appear on the website: \_\_\_\_\_

Make my checks payable to: \_\_\_\_\_

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

My organization is a certified 501(c)3 non-profit:  Yes  No

I am an authorized agent of the above organization and agree to participate in the program.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Fax this completed form to: 201-330-9623**

### Terms and Conditions

This program is an innovative fundraising tool and we welcome your participation. In the event that a purchase is returned by the customer, we are unable to pay any referral revenue. Valid referral revenue (net sales amount less any shipping charges) will be paid by check on a quarterly basis. A completed W-9 form will be collected for tax purposes. You will be notified via email of any changes to this limited-time program.